



Dear Tinner Hill Music Festival Friend –

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Tinner Hill Music Festival
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Executive Producer

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The **Tinner Hill Heritage Foundation** invites you to embrace the exciting opportunity to support its premier charity event, The **Tinner Hill Music Festival**. This year marks the **30th Annual Festival** and we are thrilled to return to Cherry Hill Park for another joyous festival to honor and celebrate the African American legacy.

Your support ensures a wonderful festival, gives you the opportunity to connect with a highly engaged audience through marketing and event benefits, and enables the Foundation to continue to produce meaningful programs for our community throughout the year. Our generous sponsors have contributed to the Festival's exponential growth and success and we are incredibly grateful for their support.

We would love for you to celebrate our 30th year with us!

The Tinner Hill Heritage Foundation, established in 1997, is a 501(c)(3) nonprofit whose mission is:

- To preserve the rich cultural heritage of pioneering African Americans who fought racial segregation and established the nation's first rural branch of the National Association for the Advancement of Colored People (NAACP)
- To promote understanding and respect for all people
- To recognize the achievements of special individuals and groups by developing written materials; creating memorials and monuments
- To create educational opportunities for teachers, students and the general public to showcase the rich history of Tinner Hill and the citizens of the region by providing photographic reproductions, videotaped productions, and online information services.

The Foundation invites the community to celebrate the richness of the Tinner Hill legacy through music, food, and culture at the annual Tinner Hill Music Festival. This year's festival takes place on **June 8, 2024**, at Cherry Hill Park, 312 Park Avenue, in Falls Church City, Virginia, and features a host of experiences for young and old, including:

- Diverse musical lineup of local, regional and national headlining bands
- Historic Village detailing the Tinner Hill community and its contributions to the region
- Artist Village made up of local painters, photographers, and jewelers
- Kids Village with fun age-appropriate activities
- Food Village where local restaurants showcase a variety of cultural, kid-friendly and vegetarian options

As a sponsor of the festival, your support of the **Tinner Hill Heritage Foundation** will be widely promoted locally, regionally, and nationally. Highlights of the sponsor benefits can be found below with the full suite of sponsorship categories listed in the attached Corporate Sponsor Experience:

- Opportunity to introduce an onstage segment and make brief remarks that can be recorded by your organization for future communications efforts
- Onsite, day of festival signage and announcements from the stage
- Listing and a hyperlink on the Foundation website pre-event and for the following 12 months
- Inclusion in all press releases

I'll give you a call in the coming weeks to share more about the Festival and discuss the breadth of opportunities available for your business, your team and the meaningful impact you'll have on the Foundation and its essential programs. In the meantime, please feel free to reach out with any questions you might have:

Cheers – *La'Verne Washington*

Executive Producer, *Tinner Hill Heritage Music Festival*
240-601-2625 | LaVerne.THMF@gmail.com





Tinner Hill Heritage Foundation Programs

January - March to Honor Martin Luther King, Jr.

January 15, 2024 | 12:00 - 3:30 PM

Tinner Hill Monument: 510 South Washington St, Falls Church, VA 22046

February - Black History Month Theatre Night

Partnership with Creative Cauldron

2024 Date TBD

Tinner Hill Music Festival

June 8, 2024 | 11:00 AM - 8:00 PM

Cherry Hill Park: 312 Park Ave, Falls Church, VA 22046

Making History Visible: The Mural Initiative

To date, the THHF has installed two murals. The third, the largest and most visible, is to be completed in the spring of 2024.

The unveiling of a new mural will be connected to a celebratory inaugural event.

Please follow us for event updates on Facebook & Instagram:



@TinnerHillHeritageFoundation

@TinnerHillMusicFestival



@TinnerHillMusicFestival

TinnerHill.Org | P.O. Box 6117, Falls Church, VA 22040



is a 501(c)(3) non-profit corporation, founded in 1997 to preserve the early civil rights of Falls Church and vicinity.

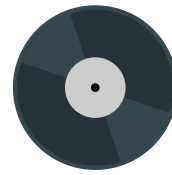
History, Hope and Healing. Preserving and presenting the African American legacy and promoting racial reconciliation in Northern Virginia.



(703) 241-4109 | TinnerHillMusicFestival@gmail.com | TinnerHill.Org

P.O. Box 6117, Falls Church, VA 22040

CORPORATE SPONSOR EXPERIENCE



PLATINUM
RECORD
\$10,000

GOLD
RECORD
\$5,000

SILVER
RECORD
\$2,500

BRONZE
RECORD
\$1,500

SPONSOR BENEFITS

	PLATINUM RECORD	GOLD RECORD	SILVER RECORD	BRONZE RECORD
VIP ENTRANCE	✓	✓	✓	✓
VIP DRINK LINE	✓	✓	✓	✓
COMPANY LOGO ON WEBSITE	✓	✓	✓	✓
COMPLIMENTARY TICKETS	10	6	4	2
BACKSTAGE ACCESS:	✓	✓	✓	
CATERED BRUNCH	✓	✓	✓	
CHAMPAGNE TOAST & DESSERT	✓	✓	✓	
WINE & CHARCUTERIE RECEPTION	✓	✓	✓	
COMPANY LOGO ON T-SHIRT	✓	✓	✓	
ENTRANCE SIGNAGE	✓	✓		
STAGE SIGNAGE	✓			
VIP PARKING	✓			

SPONSOR OPPORTUNITIES

	PLATINUM RECORD	GOLD RECORD	SILVER RECORD	BRONZE RECORD
HEADLINER	<input type="checkbox"/> AVAILABLE			
STAGE SPONSOR	<input type="checkbox"/> AVAILABLE			
TINNER HILL HERITAGE VILLAGE	<input type="checkbox"/> AVAILABLE			
MUSICIAN LOUNGE		<input type="checkbox"/> AVAILABLE		
SPONSOR LOUNGE		<input type="checkbox"/> AVAILABLE		
ROCK STAR BEER GARDEN		SOLD OUT		
VIP TENT			<input type="checkbox"/> AVAILABLE	
ARTIST VILLAGE			<input type="checkbox"/> AVAILABLE	
FOOD VILLAGE			<input type="checkbox"/> AVAILABLE	
KIDS VILLAGE				<input type="checkbox"/> AVAILABLE
MIST VILLAGE				<input type="checkbox"/> AVAILABLE
HAMMOCK VILLAGE				<input type="checkbox"/> AVAILABLE
RELAXATION VILLAGE				<input type="checkbox"/> AVAILABLE



CORPORATE SPONSOR PROMISE

Sponsor/ Company Name (as it should appear in promotional materials and marketing)



Contact Information:

Name: _____ Phone: _____

Email Address: _____ Website: _____

Mailing Address: _____

Please select your Sponsor Level:

<input type="checkbox"/>	Platinum Record: <i>Headliner Sponsor</i> \$10,000		<input type="checkbox"/>	Gold Record: <i>VIP Sponsor</i> \$5,000	<input type="checkbox"/>
<input type="checkbox"/>	Silver Record: <i>Village Sponsor</i> \$2,500		<input type="checkbox"/>	Bronze Record <i>Chill Sponsor</i> \$1,500	<input type="checkbox"/>

To join in the Festival fun, check your Donor Level above. Please submit your promise form & sponsorship check (note "Festival" on memo line):

Tinner Hill Heritage Foundation

Attn: *Tinner Hill Heritage Music Festival 2024*

P.O. Box 6117 | Falls Church, VA 22040

Signature: _____

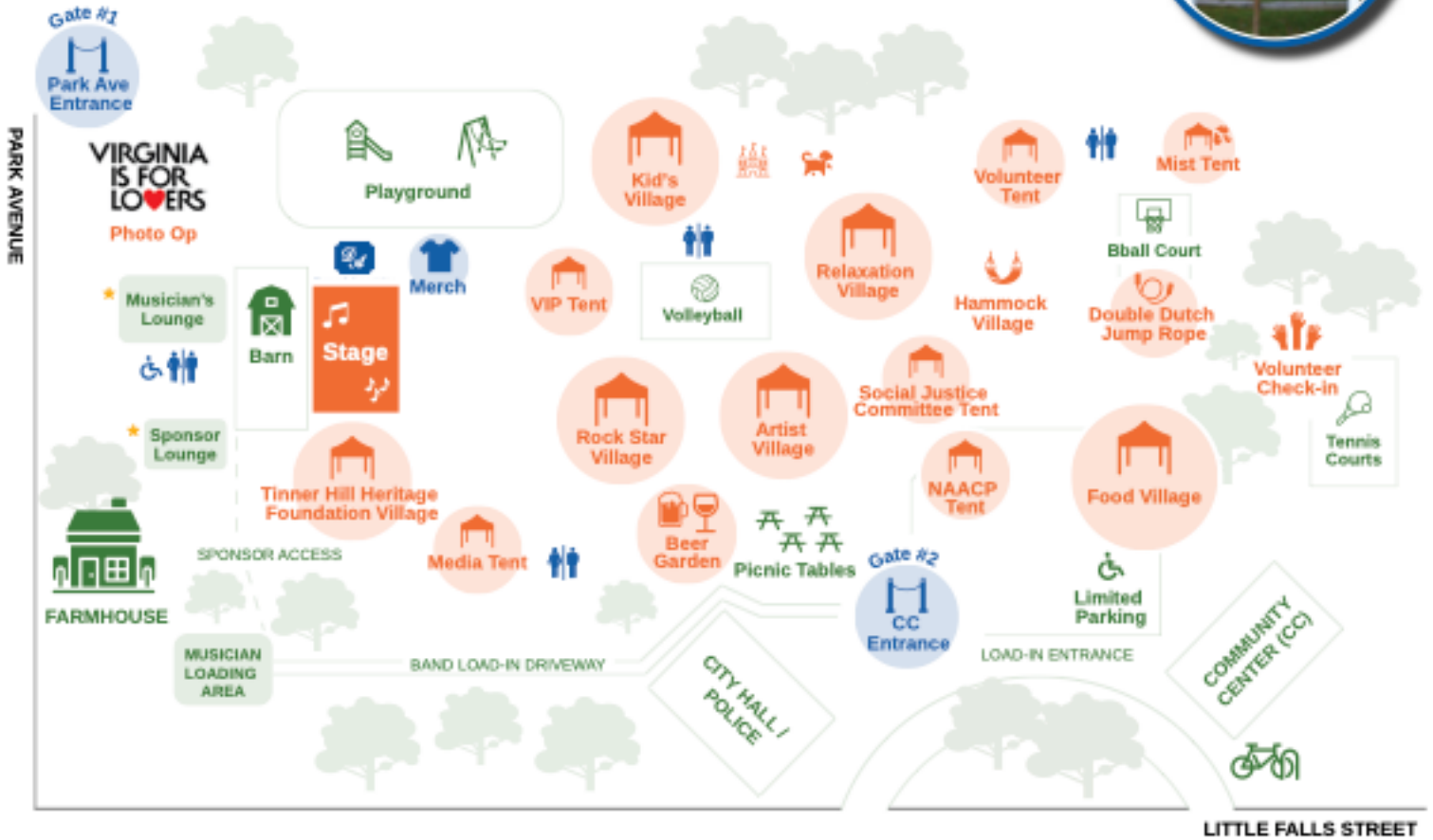
Date: _____



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FESTIVAL SITE MAP & VENDORS



ARTIST VILLAGE

co-sponsors: Action Music & CD Cellar



- Asia Anderson
- Carloyn Jackson Sahni
- David Ivey
- Lynn & Tarikua Lungar via Arlene Tredeau

BBALL COURT

sponsor: EYA



- Mist Tent
- Double Dutch Jump Ropes, DC Retro Jumpers

FENCE

sponsor: Moderna/Founders Row



FOOD VILLAGE

sponsor: Providence Players of Fairfax



- Anita's Frozen Cotton Candy
- Badd Pizza
- Fun Stuff 4 Kids
- Harveys
- Himalayan Soul Foods

- Liberty Barbecue
- Pop's Praiseworthy Popcom
- Soul Good Kitchen

GATE #1

sponsor: Federal Realty



GATE #2

sponsor: Amit Kalm, First Heritage Mortgage



HAMMOCK VILLAGE

sponsor: Arlington Condo



KIDS VILLAGE

co-sponsors: Foxx Music & Custom Park Services



- Chalk Art
- Face Painting & Hair Braiding, Vienna Singing Princess
- Hula Hoops & more fun!
- Puppy Petting Party, Lost Dog Rescue

MEDIA TENT

co-sponsors: Arlington Magazine & Falls Church News-Press



MERCH TENT

sponsor: Halm Jenkins PLLC



NAACP TENT

PHOTO OP

sponsor: Bread & Washington



- Show some LOVE

RELAXATION VILLAGE

sponsor: Brooks Chiropractic



- Chair Massages, NOVA School of Therapeutic Massage
- Kettle Bell Demo, Functional Fitness
- Saturday Stretch, Sports PT Lab
- Yoga in the Park, Karma Yoga

ROCK STAR BEER GARDEN

sponsor: Tori McKinney, KW Metro Center



- Harvey's, Wine
- Solace Brewing Company

ROCK STAR VILLAGE

sponsor: LJG Property Management



- Sit back & relax!

SOCIAL JUSTICE COMMITTEE TENT

STAGE

sponsor: Diener & Associates



TINNER HILL HERITAGE FOUNDATION VILLAGE

sponsor: Quinn's Auction Galleries



- Heritage History Timeline
- Historic Exhibit
- Tinner Hill Patio

VIP TENT

sponsor: Walsh, Colucci, Labeley, & Walsh



- VIP Ticket Holder Seating

VOLUNTEER TENT

sponsor: Christine Angles, Allstate



BACKSTAGE (SPONSORS ONLY)

MUSICIAN'S LOUNGE

sponsor: Titan Title



SPONSOR LOUNGE